

**SPEECH AT MEMBERS' NIGHT  
FOR LAUNCH OF SOCIAL MEMBERSHIP CARD-27 MARCH 2023**

Good evening Mr Bernard Menon, Director of NTUC U-Associates, Accredited Strata Managers, Ladies and Gentlemen

At our ASM Gala Dinner last year, I announced that ASM has written a practice guide on Frequently Asked Questions (FAQs). These will be available to members only and through our new website when it is ready. ASM wants to build this library so that members could benefit by using the guide to respond to challenges. ASM has signed an MOU with the Royal Institution of Chartered Surveyors (RICS) and Singapore Institute of Buildings (SIBL). Together with the two associations, ASM want to conduct courses that are practicable to equip ASM members.

There are still a lot more that ASM want to do.

It is not uncommon for any person to question about the benefit for joining an association.

My Committee therefore launched this ASM NTUC-U Associate Social Membership Card.

This Social Membership Card offers 3 Key Benefits:

- Link Rewards Programme by NTUC Link
- Ready Experience Programme by NTUC Club
- Career Enhancement Programme by NTUC U PME

ASM is partnering NTUC U-Associate to offer this Social Membership Card for 2 years. The cost for this Social Membership is fully paid by ASM.

ASM must grow, only with numbers that ASM will become stronger. I estimated that there could be about 5,000 individuals working in the strata management industry. But many do not seem to have enrolled in any strata management associations

My Committee has been working very hard to grow the ASM family. We called the bosses of the managing agent firms. We talked to them about ASM. We invited them for meal. We met them for tea. We wish that more managing agent firms would join ASM as Corporate Members and Accredited Strata Firms. With more Accredited Strata Firms, ASM will have more Accredited Strata Managers. ASM certainly also welcome individuals whom want to join as Ordinary or Associate Members.

Everyone here could also help ASM to grow. We need you to speak about ASM. Invite your friends in the strata management industry to join ASM.

ASM has Linkedin and Facebook accounts. We invite everyone to connect with ASM via Linkedin and Facebook. And when we post something, help ASM by clicking 'Like' or 'Good' as many as you could. Post your participation in ASM events in your social media accounts as much as you could. Shout about ASM activities.

The Secretariat Siti would be posting updates in the Linkedin and Facebook about this Members Night. Please make an effort to "Like".

Thank you.